

Neifeld Docket No: INVE0012-1

Application/Patent No: 09/251,480 7,958,224

USPTO CONFIRMATION NO: 3291

File/Issue Date: 2/17/1999 6/7/2011

Inventor/Title: Amjadi/Incentive Network

Examiner/ArtUnit: Dinh/2451

ENTITY STATUS: LARGE

To: ATTN: Certificate of Correction Branch

Commissioner for Patents

PO Box 1450

Alexandria VA 22313-1450

**37 CFR 1.323 REQUEST FOR CERTIFICATE OF CORRECTION
OF APPLICANT'S MISTAKE**

SIR:

The following is a request for a certificate of correction in Serial Number 09/251,480, now Patent Number 7,958,224.

A certificate of correction under 35 USC 255 is respectfully requested in the above identified patent.

At least one of the errors is the fault of the applicant and accordingly, payment of \$100 is submitted to pay for the fees. The errors are clerical or typographic in nature.

The requested corrections are attached on Form PTO/SB/44.

Respectfully Submitted,

DATE: 6/19/2011

SIGNATURE: /BruceMargulies/

Bruce Margulies, Reg. No. 64,175

BTM

Date/time code: June 19, 2011 (1:03am)

C:\Users\bmargulies\Desktop\Temp.wpd

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

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PATENT NO. : 7,958,224

APPLICATION NO.: 09/251,480

ISSUE DATE : 6/7/2011

INVENTOR(S) : Kamran AMJADI

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 15 lines 35-38 reading:

"said distributed computer network configured to link linking said incentive host server system, said incentive network server system, and said client system, so that each may communicate with the others;"

should read:

"said distributed computer network configured to link said incentive host server system, said incentive network server system, and said client system, so that each may communicate with the others;"

In column 15 lines 53-56 reading:

"61. The system of claim 60 wherein incentive server database defines fields in association with subscriber ID for storing one or more demographic characteristics include at least one of a postal zip code the state."

should read:

"61. The system of claim 60 wherein incentive server database defines fields in association with subscriber ID for storing one or more demographic characteristics including at least one of a postal zip code and state."

MAILING ADDRESS OF SENDER (Please do not use customer number below):

Neifeld IP Law, PC
4813-B Eisenhower Ave., Alexandria, VA 22304

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

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PATENT NO. : 7,958,224

APPLICATION NO.: 09/251,480

ISSUE DATE : 6/7/2011

INVENTOR(S) : Kamran AMJADI

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 18 lines 38-47 reading:

"80. The method of claim 77 wherein said incentive host server system to responding to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and to (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID."

should read:

"80. The method of claim 77 wherein said incentive host server system responding to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID."

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PATENT NO. : 7,958,224

APPLICATION NO.: 09/251,480

ISSUE DATE : 6/7/2011

INVENTOR(S) : Kamran AMJADI

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 20 lines 1-11 reading:

"86. The system of claim 83 wherein said incentive host server system programmed to respond to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and to (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID."

should read:

"86. The system of claim 83 wherein said incentive host server system programmed to respond to receipt of said particular subscriber ID in association with said particular incentive network server ID comprises said incentive network host server system (1) determining a difference set of incentive offers by excluding from said first set of incentive offers any incentive offer contained in said second set of incentive offers, and (2) transmitting coupon data defining electronic coupons corresponding to said difference set of incentive offers to an address associated with said particular subscriber ID."

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